

**Rappahannock Swim League, Inc. (RSL)**  
**2017 CHAMPIONSHIP MEET PROGRAM ADS**

The RSL is comprised of 25 teams from the City of Fredericksburg and the counties of King George, Orange, Spotsylvania, Caroline, and Stafford. This year, the RSL will again provide an opportunity for over 2700 area summer swimmers to participate in one of four division championship meets. These events are the culmination of our Dual Meet season. We expect to print over 600 programs for the estimated 3,000 parents and friends that will attend. To help us defray the cost of these events, promote swimming in our area, and to cheer on your special athlete, we encourage you to submit an ad for inclusion in our finals program.

The following ad sizes are available (all ads will be in black & white):

¼ Page - \$25.00

½ Page - \$50.00

Full Page - \$100.00

Premium Page - \$125.00 (placement at a requested spot)

**ADS SUBMITTED MUST BE DIGITAL & PRINTER READY. EACH TEAM WILL COMBINE THEIR ADS TO PRODUCE 8.5 x 11 INCH PAGE(S) FOR INCLUSION IN THE PROGRAM.**

Please retain the top portion of this form as your receipt. Please make checks payable to your swim team.

Size of ad: \_\_\_\_\_ Cost of ad: \$\_\_\_\_\_

\*\*\*\*\* CUT HERE \*\*\*\*\*

**Please submit the bottom portion of this form with you ad.**

NAME OF TEAM: \_\_\_\_\_

NAME OF BUSINESS/SPONSOR: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP CODE: \_\_\_\_\_

AD SIZE: \_\_\_\_\_ COST: \$\_\_\_\_\_ PAYMENT METHOD \_\_\_\_\_ (Cash or Check)